

2026 Bakersfield ASSP Symposium

Sponsorship Packages

About the Symposium

The Bakersfield Chapter of the American Society of Safety Professionals (ASSP) hosts an annual Professional Development Symposium bringing together leaders in safety, health, and environmental practices.

- 430+ Attendees in 2025 (not including sponsor guests)
- 50+ Exhibitors representing key safety products and services
- Attendees from energy, agriculture, construction, and public sectors, with expansion into healthcare, manufacturing, and education in 2026

Why Partner With Us?

Sponsorship provides a unique opportunity to showcase your company, build relationships, and demonstrate your leadership in workplace health and safety.

Your Benefits

- Direct Access – Engage with decision-makers, buyers, and safety professionals across multiple industries.
- Targeted Exposure – Put your brand in front of a highly focused audience committed to health and safety.
- Thought Leadership – Showcase your company's leadership in advancing workplace safety and professional development.
- Community Impact – Support professional development that directly improves workplace health and safety in Kern County and beyond.
- Year-Round Recognition – Top-level sponsors receive logo placement on chapter communications and website.

Our Reach

- 300+ Chapter Members across the Central Valley
- 2,000+ regional human resources, loss control, risk management, and safety professionals connected through newsletters, website, and social media
- Strong ties to industry-leading companies in energy, agriculture, construction, and the public sector

Be Part of the Future of Safety

By sponsoring, you not only promote your business—you invest in advancing safety culture across industries and support the professional development of those who keep workplaces safe.

Premier Chapter Sponsor – \$10,000 (Limit of 3)

The most exclusive sponsorship available, offering year-round recognition and the highest level of visibility at the 2026 Bakersfield ASSP Professional Development Symposium.

- Year-Round Recognition — Logo in all chapter newsletters & on the website January–January.
- Social Media Spotlight — One dedicated post prior to the symposium.
- Premier Event Visibility — Top billing on signage, programs, agenda, and symposium website.
- Reserved seating for your team — Reserved spots for your team during the keynote.
- Verbal Recognition — Acknowledgment during Opening Session & before the keynote.
- Includes Exhibitor Space – Two standard 8'x10' booth with table and chairs in the exhibitor hall.
- 12 Full Passes — Complimentary registrations for your team.

Keynote Sponsor – \$5,000 (Limit of 1)

As the Keynote Sponsor, your brand will be front and center during the most anticipated moment of the symposium — the keynote address, which takes place during the lunch break. This exclusive sponsorship ties your organization to the headline speaker and positions your brand in front of the entire audience at once.

- Exclusive Branding – Logo featured in all keynote promotions, including printed program, digital agenda, event website, and social media posts about the keynote.
- On-Stage Recognition – Acknowledgment from the emcee before and after the keynote address.
- Speaker Introduction Opportunity – Option for a representative from your company to introduce the keynote speaker (2–3 minutes) or have the emcee introduce the speaker with sponsor acknowledgment.
- Reserved seating for your team — Reserved spots for your team during the keynote.
- Logo Placement – Displayed on screen before the keynote and on signage in the lunch area.
- Includes Exhibitor Space – One standard 8'x10' booth with table and chairs in the exhibitor hall.
- 6 Full Passes — Complimentary registrations for your team.

Premier Event Sponsor - \$7,500 (Limit of 3)

Premium event-day visibility between our top-tier Premier Chapter Sponsors and Keynote Sponsor—your brand stands out when it matters most.

- January to March Website Recognition – Your logo will be displayed on the chapter website from January through March in connection with the symposium.
- Prominent Branding – Logo placement on symposium signage, printed program, digital agenda, and event website.
- Social Media Spotlight — One dedicated post prior to the symposium.
- Reserved seating for your team — Reserved spots for your team during the keynote.
- Verbal Recognition – Acknowledgment from the podium during the Opening Session and again during the Lunch Session.
- Includes Exhibitor Space – Two standard 8'x10' booth with table and chairs in the exhibitor hall.
- 8 Full Passes — Complimentary registrations for your team.

Networking Sponsor - \$2,500 (Limit of 1)

Be the brand behind the connections. As the exclusive Networking Sponsor, your logo is front-and-center during the most social and high-energy portion of the symposium—when attendees are making introductions, sharing ideas, and forming partnerships.

- Prime Brand Placement – Prominent logo signage in the networking area, plus branded napkins, cups, or table tents.
- Host the Action – Sponsor one of our most popular networking events (coffee break, luncheon, or mixer) to engage with attendees in a relaxed setting.
- Event Recognition – Verbal acknowledgment from the emcee and mention in the event agenda and website.
- Direct Engagement – Connect with attendees during high-traffic networking breaks.
- 4 Full Passes – Complimentary registrations for your team.

Sponsored Speaking Opportunity - \$2,000 (Limit of 3)

Secure a dedicated breakout session where you can present on a topic relevant to your industry, share solutions, and demonstrate your products to an engaged audience. This opportunity positions you as a thought leader and includes:

- Breakout Session Slot — Present on a topic aligned with your expertise.
- Product Showcase — Feature your product or service as part of the presentation.
- Branded Session Materials — Logo on session signage, agenda & website.
- Audience Engagement — Network with participants during & after your session.
- 2 Full Passes — Complimentary registrations for your team.
- Includes Exhibitor Space – One standard 8'x10' booth with table and chairs in the exhibitor hall.

Note: Opportunities are by invitation to ensure program quality and relevance.

Exhibitor - \$1,250

(Limited by exhibitor floor space)

Meet Decision-Makers – Connect directly with safety, HR, and operations leaders from energy, agriculture, construction, public works, healthcare, manufacturing, education, and more.

- Showcase Your Solutions – Demonstrate products and services to engaged professionals actively seeking innovative ideas.
- High-Traffic Exposure — Connect with attendees during scheduled breaks and throughout the day.
- Exhibitor Space – One standard 8'x10' booth with table and chairs in the exhibitor hall.
- Program Listing — Company name, logo & contact info in printed & digital programs.
- Lead Generation – Participate in attendee engagement activities that encourage visits to your booth.
- 2 Full Passes — Complimentary registrations for your team.

Supporting Sponsor - \$1,750

(Limited only by exhibitor floor space, once space is sold out, package still available but without the space)

A strong mid-tier sponsorship that provides brand visibility and valuable attendee access at the 2026 Bakersfield ASSP Professional Development Symposium.

- Logo Recognition – Featured in printed symposium materials and on the event website.
- Exhibitor Space – One standard 8'x10' booth with table and chairs in the exhibitor hall.
- 4 Full Passes — Complimentary registrations for your team.
- Attendee Interaction – Network with professionals from energy, agriculture, construction, public works, healthcare, manufacturing, education, and more.

Attendees – Super Early Bird \$175, Early Bird \$200, Regular \$225

The Bakersfield ASSP Symposium isn't just about learning — it's about building connections, gaining tools, and advancing careers. Attendees will benefit from:

- Professional Development – Earn continuing education units (CEUs) to maintain certifications.
- Expert Insights – Learn from industry leaders on emerging safety trends, regulations, and best practices.
- Networking – Connect with peers across multiple industries, from energy and construction to healthcare, manufacturing, and education.
- Hands-On Solutions – Explore products and services in the exhibitor hall that directly support safer workplaces.
- Career Growth – Strengthen leadership skills and broaden your professional network within the safety community.